



Dr. Janetta Brown, PhD

Dr. Janetta Brown is the Founder and CEO of THE ARC, which stands for The HBCU Experience – Alzheimer’s Research Consortium, LLC. THE ARC’s mission is to provide culturally aligned solutions for African American families affected by Dementia. By building representative communities aiding in improved accessibility to critical memory care resources, Dr. Brown plans to engage dementia caregivers with unique opportunities to be empowered, informed, and proactive throughout their care journey.

Dr. Brown is an Industrial and Systems Engineer having earned two Bachelors of Science degrees and a Doctorate from Spelman College and North Carolina A&T State University, respectively. Having cared for both of her grandmothers with Dementia for 10 years, she knows the challenges that her own family faced navigating chronic disease management. Her research is fueled by her personal experience with Dementia and is applied to many community-serving programs including the DEI Advisory Council for the Alzheimer’s Association (Seattle Chapter). As a widely-published product developer for award-winning mobile health technology, Dr. Brown has made pivotal contributions to healthcare, academia, government, and tech industries.